

Barco LED solutions enable viewers of NOS Sport to feel in the VIP section of the stadium

Hilversum, Netherlands - 4 February 2019

To make sure Dutch football fans got the best visuals of the 2018 FIFA World Cup games last summer, Dutch broadcaster NOS installed a new studio set to replace the old one for its NOS Studio sport and NOS Sport news channels.



The most remarkable difference between the old and the new set is the use of state-of-the-art LED technique that makes viewers feel like they are right there in VIP section of the stadium looking down on the playing area, or right in the centre of the action. With the three newly procured Barco LED screens – type X4 and X1.6 – it is possible to broadcast a variety of programs from one location, and even combine them.

Installed by Dutch audio-visual integrator AVEX International, their team of specialists set up the visual display on the back wall of the studio and two smaller ones that can be moved around the studio floor.. The LED displays are 38m², 10m² and 4m², energy efficient, and with high image quality. A diffusor screen is used to make the X4 even more impressive for the demanding viewing audience at home.



"This technology makes it possible to not only provide our audience with a unique perspective on current events, it also makes it easier and more cost-effective for the production team to do its job. " Rikkert Wulffraat, teamleader procurement and facilities at NOS

Highlights:

Barco solution:

- [X4](#) and [X1.6](#) LED modules
- [Infinipix™](#)

Why Barco?

- Stunning image quality with accurate color depth at any brightness level
- Excels in reliability, quality and easy maintenance thanks to Infinipix™
- Minimal total cost of ownership

Link to customer story: <https://www.barco.com/en/customer-stories/2019/q1/nos>